



FSMC Executive Career Services – LinkedIn Profile Optimization Pricing Sheet

■ Tier 1: Student / Early-Career Optimization

Ideal for: College students or recent graduates seeking internships or entry-level roles. Includes full rewrite of Headline, About, Experience, Skills, and Education. Optimized for ATS and recruiter visibility.

■ Deliverables: Fully optimized LinkedIn profile, 1 revision, and keyword alignment.

■ Price Range: \$375–\$500

■ Tier 2: Professional Optimization & Branding

Ideal for: Early to mid-career professionals. Includes branding consultation, keyword analysis, complete section rewrites, banner recommendations, and recruiter SEO strategy.

■ Deliverables: Keyword-optimized, branded profile with 2 revisions.

■ Price Range: \$600–\$850

■ Tier 3: Executive / Premium Personal Brand Package

Ideal for: Executives, senior scientists, or entrepreneurs seeking personal branding. Includes strategic consultation, advanced keyword research, full rebrand, recruiter strategy, and media-ready optimization.

■ Deliverables: Executive-level profile with 3 revisions, banner design, and post-launch analytics review.

■ Price Range: \$1,000–\$1,500+

■ Optional Add-Ons

LinkedIn Premium Strategy Guide	\$25
Live Optimization Session (30 min)	\$50
Keyword Score Report	\$40
Recruiter Message Pack (5 Templates)	\$30

■ Payment & Delivery Notes

- 50% deposit required to begin work; balance due on delivery of content.
- Turnaround begins after discovery call.
- Revisions valid for 30 days post-delivery.
- All work is confidential and compliant with LinkedIn's professional branding policies.

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